

— SORELL PRINTING —

All prices are Include GST. We reserve the rights to correct any errors or misprints.

ESTIMATE PRICE LIST 2025

Price updated March, 2025



SAVE MORE ON BULK PRINTING

*T&C Applied

Our Services

Document Print, Copy & Scan
Binding & Laminating Service
Saddle Stitched Booklets
Annual Reports
Certificate Prints
Restaurant Menu
Labels & Stickers
NCR Invoice Books
Docket Books
Invitation Cards
Post Cards & Greeting Cards
Bookmarks
Business Cards & Swing Tags
Raffle Tickets
Customize Calendars
Digital Art Prints
Envelope Prints
Fridge Magnets
Personalized Notebooks
Notepads
Complementary Slips
Flyers & Brochures

WIDE FORMAT PRINTING

Building Construction Plans
A0 Maps
Sewing Patterns
Self Adhesive Vinyl Posters
Vinyl Stickers
Vinyl Cut Letters
Posters
Bumper Stickers
Water & Tear Resistant Posters
Window Signs
Selfie Frames
ACM PANEL SIGNS
Corflute Signs
A-Frames
Vehicle Magnet Signs
Mesh Banners
Real Estate Signs
Trailer Advertising Signs
Bollard Signs
Pullup Banner
Food Truck Signs
Novelty Cheques

DOCUMENT PRINTS

90-100gsm Paper

Black & White Printing / Copying 90gsm (per side)

SIZE	1-50	51-1000	1001-3000	3001+
A4	45c	25c	15c	13c
A3	90c	50c	30c	26c

Colour Printing / Copying 90gsm (per side)

SIZE	1-50	51-100	101-500	501+
A4	89c	69c	59c	39c
A3	\$1.60	\$1.40	\$1.20	70c

Print Finishing Options

Hole Punch per sheet	Stapling per set	Binding Inc. Cover	Guillotining per cut	Booklet Stapling per book
3c	5c	\$8.95	\$2.50	55c

Laminating

SIZE	A5	A4	A3	ID
1-10	\$2.50	\$2.80	\$3.50	\$1.50
11+	\$1.50	\$2.10	\$3.10	\$1.10

Document Scan to Email or USB (per sheet)

1-5	6-100	101+	Photo	Book Pages
\$1	40c	25c	\$1	\$1

Construction Plans & Drafts			
Black & White Plans (80gsm)		Colour Plans (80gsm)	Colour (170gsm)
A2 (1-5)	\$4.90	\$5.90	\$12.95
A2 (6+)	\$2.95	\$3.95	\$10.95
A1 (1-5)	\$6.90	\$7.90	\$19.95
A1 (6+)	\$3.90	\$4.90	\$17.95
A0	\$8.50	\$12.50	\$34.50

Posters (350gsm Silk)		Premium Posters (350gsm) Water & Tear Resistant	
A4 (1-10)	\$4.50	A2	\$39
A4 (11-50)	\$2.95	A1	\$59
A4 (51+)	\$1.45	A0	\$89
A3 (1-10)	\$7.50	Hanging Banner (Including Grip Hangers)	
A3 (11-50)	\$4.50	600mm x 1m	\$79
A3 (51+)	\$2.95	900mm x 1m	\$99
A2 (250gsm)	\$19.95	1200mm x 1m	\$129
A1 (250gsm)	\$29.95	1500mm x 1m	\$169
A0 (250gsm)	\$59.90		

Pullup Banners		
600x1500mm	850x2000mm	850x2000mm (Premium)
\$129	\$149	\$229

LightBoxes Film		
A3	A2	A1
\$39	\$49	\$59

Corflute Signs (5mm Corflute)			
A4 (1-10)	\$19	600x900 (0-1)	\$89
A4 (11-50)	\$17	600x900 (2-5)	\$69
A4 (51+)	\$15	600x900 (6-10)	\$59
A3 (1-10)	\$29	600x900 (11+)	\$49
A3 (11-50)	\$24	900x1200 (0-1)	\$129
A3 (51+)	\$19	900x1200 (2-5)	\$110
600x450mm (1-5)	\$49	900x1200 (6+)	\$99
600x450mm (6-10)	\$39	1200x1800mm	\$190
600x450mm (11+)	\$29	1220x2440mm	\$240

Metal Signs (3mm ACM Panel)			
450x600mm	600x900mm	900x1200mm	1220x2440mm
\$79	\$129	\$189	\$490

A-Frames (Including 2 Side Print & Metal Frame)			
Corflute Insertable	450x600mm	600x900mm	900x1200mm
	\$189	\$229	\$339
Permanent Metal	450x600mm	600x900mm	900x1200mm
	\$229	\$249	\$439

ETA: 1-2 Days

Corflute Signs (5mm Corflute)	
A4 (1-10)	\$19
A4 (11-50)	\$17
A4 (51+)	\$15
A3 (1-10)	\$29
A3 (11-50)	\$24
A3 (51+)	\$19
600x450mm (1-5)	\$49
600x450mm (6-10)	\$39
600x450mm (11+)	\$29
600x900 (0-1)	\$89
600x900 (2-5)	\$69
600x900 (6-10)	\$59
600x900 (11+)	\$49
900x1200 (0-1)	\$129
900x1200 (2-5)	\$110
900x1200 (6+)	\$99
1200x1800mm	\$190
1220x2440mm	\$240

\$299 Deal

36 x 300x200mm or 18 x 400x300mm or 10 x 600x450mm



ETA: 5-7 Days (Bulk Order)

50 x 600x300mm \$499 (Ex. GST)

100 x 600 x300mm \$799 (Ex. GST)

50 x 600x450mm \$599 (Ex. GST)

100 x 600 x450mm \$899 (Ex. GST)

50 x 600x900mm \$999 (Ex. GST)

100 x 600 x900mm \$1499 (Ex. GST)

50 x 900x1200mm \$1499 (Ex. GST)

100 x 900 x1200mm \$2199 (Ex. GST)

10 x 1200x1800mm \$999 (Ex. GST)

10 x 1200 x2400mm \$1299 (Ex. GST)

BUSINESS CARD PRICING 2025

Important for making a favourable first impression, Business cards remain the most common way to exchange contact information.

BUSINESS CARDS* 90mm X 55mm 350GSM				
Standard (Unlaminated)			Premium (Laminated)	
1 SIDE*		2 SIDES*	1 SIDE*	2 SIDES*
Qty	Price	Price	Price	Price
250	\$69	\$89	\$119	\$149
500	\$99	\$119	\$149	\$179
1000	\$139	\$159	\$189	\$219
2000	\$199	\$219	\$249	\$279

* All prices include GST and are based on print ready PDF files supplied to our specifications, otherwise an art preparation charges applies.

- ☐ Silk Paper
- ☐ 100% Recycled Paper
- ☐ Uncoated (Plain White)
- ☐ Hole punch (\$35/ per 1000)

Flyers 130-200gsm (Silk, Gloss or 100% Recycled Paper)						
		250	500	1000	2500	5000
DL	Single	\$125	\$155	\$180	\$280	\$445
	Double	\$180	\$220	\$255	\$390	\$525
A6	Single	\$95	\$120	\$145	\$215	\$340
	Double	\$140	\$175	\$210	\$290	\$450
A5	Single	\$145	\$185	\$220	\$299	\$485
	Double	\$190	\$235	\$330	\$399	\$595
A4	Single	\$215	\$245	\$350	\$580	\$845
	Double	\$240	\$315	\$435	\$640	\$940
A3	Single	\$385	\$390	\$505	\$850	\$1,580
	Double	\$570	\$590	\$740	\$1,040	\$1,865

Arts Print, Invitation & Greeting Cards

(250-300gsm) Silk, Gloss or 100% Recycled Paper

Additional Linen Textured Paper Price (per card)

A6 : 35c | A5: 75c | A4: \$1.50 | A3: \$2.50

Size	10	25	50	100	250	500	1000
A6	\$20	\$30	\$45	\$70	\$130	\$240	\$375
A5	\$25	\$35	\$50	\$85	\$175	\$285	\$390
A4	\$30	\$40	\$60	\$85	\$230	\$395	\$595
A3	\$35	\$45	\$80	\$160	\$370	\$595	\$895
DL	\$25	\$35	\$50	\$75	\$160	\$290	\$375

Folded Cards	10	25	50	100	250	500	1000
A5 folded to A6	\$45	\$60	\$75	\$115	\$225	\$315	\$445
A4 folded to A5	\$55	\$60	\$85	\$115	\$255	\$435	\$650
A3 folded to A4	\$59.50	\$73.50	\$117	\$204	\$395	\$640	\$950
DL Folded	\$45	\$55	\$75	\$125	\$175	\$295	\$445

Business Stationery

Letterheads

A4		250	500	1,000	1,500	2,000	2,500	3,000	4,000	5,000
100gsm Bond	Single Sided	\$130	\$155	\$190	\$230	\$280	\$300	\$325	\$370	\$415
	Double Sided	\$210	\$280	\$325	\$360	\$435	\$480	\$500	\$565	\$595

With Compliments Slips

DL		250	500	1,000	1,500	2,000	2,500	3,000	4,000	5,000
100gsm Bond	Single Sided	\$65	\$80	\$100	\$125	\$130	\$150	\$160	\$185	\$225
	Double Sided	\$130	\$165	\$175	\$220	\$245	\$265	\$290	\$330	\$360

Notepads

100gsm bond - 50 sheet pads

	25	50	100	150	200	250
A6	\$185	\$225	\$315	\$425	\$500	\$605
DL	\$185	\$215	\$305	\$410	\$485	\$585
A5	\$205	\$275	\$395	\$525	\$610	\$710
A4	\$285	\$355	\$515	\$700	\$835	\$1,010
A3	\$465	\$585	\$865	\$1,180	\$1,345	\$1,680

ENVELOPES (ONE SIDE PRINT ONLY)

Envelopes

*Does not Include Envelopes price

Plain White

B&W	DL	C5	C4	A3
1-100	30c	30c	30c	30c
101-1000	20c	20c	20c	20c
1001+	10c	10c	10c	10c
Colour	DL	C5	C4	A3
1-100	59c	59c	59c	59c
101-1000	39c	39c	39c	39c
1001+	29c	29c	29c	29c

NCR Books									
		Qty	5	10	15	20	25	30	50
B&W	A4	Dup	265	310	355	480	525	625	760
		Trip	285	330	295	540	595	690	915
	A5	Dup	245	270	300	410	440	520	595
		Trip	255	290	325	445	485	570	665
	A6/DL	Dup	240	265	285	390	410	475	550
		Trip	245	270	300	410	440	515	595
Full Colour	A4	Dup	290	370	440	595	680	795	980
		Trip	315	420	525	620	810	960	1190
	A5	Dup	260	305	355	480	530	595	745
		Trip	265	325	380	520	575	685	810
	A6/DL	Dup	250	285	315	425	465	550	635
		Trip	255	290	330	455	495	585	675

Please note: Colour printing is only for 1st copies of each set.
 For 2-sided B/W printing on 1st copies, the prices are the SAME as Colour

Premium Brochures (A4 Folded to DL) 200gsm Scored	
QTY	Price
25	\$69
50	\$99
100	\$149
250	\$299
500	\$399
1000	\$490
2500	\$890
5000	\$1590

Bollard Signs

24-Hour Production Time

\$138 (2 SET)

\$236 (4 SET)

\$294 (6 SET)

Premium Quality Fast Turnaround

Fridge Magnets (90x55mm)

100 (\$125)

250 (\$225)

500 (\$390)

Car Magnets

Car magnets are perfect for temporary signage or if you want to have the option of advertising different businesses at different times on the same car.

600X300MM \$129 (2 SET)

600X450MM \$169 (2 SET)



Table Tent

Turn your tables into instant advertising with custom table tents.

A5 \$49 (10 PACK)

A4 \$69 (10 PACK)

Selfie Frames

This personalized Selfie Frames/photo booth frame is a great way to make your pictures even more memorable. Create personalized selfie frames that match your personality and style. Our range of photo booths is the perfect way to add a little extra magic to any event or party, from birthday parties, weddings, and christenings to corporate events and festivals.

600X900MM (\$89)

600X900MM (2+) \$69

900X1200MM (\$129)

ETA 1-3 DAYS	VINYL CIRCLE STICKERS (WEATHER PROOF)				
	QTY	QTY	QTY	QTY	QTY
	50	100	250	500	1000
SIZE	PRICE	PRICE	PRICE	PRICE	PRICE
30mm	\$55	\$65	\$90	\$145	\$240
40mm	\$55	\$65	\$110	\$165	\$290
50mm	\$55	\$85	\$135	\$190	\$345
60mm	\$65	\$110	\$160	\$240	\$440
80mm	\$85	\$135	\$220	\$340	\$590
100mm	\$90	\$145	\$290	\$440	\$890
120mm	\$110	\$190	\$390	\$590	\$1,290
150mm	\$145	\$290	\$590	\$890	\$1,790

ETA 1-3 DAYS	VINYL RECTANGLE STICKERS (WEATHER PROOF)				
	QTY	QTY	QTY	QTY	QTY
	50	100	250	500	1000
SIZE	PRICE	PRICE	PRICE	PRICE	PRICE
30 x 40mm	\$55	\$65	\$110	\$160	\$240
50 x 90mm	\$65	\$67.50	\$135	\$165	\$290
40 x 160mm	\$75	\$135	\$185	\$280	\$490
40 x 100mm	\$65	\$135	\$160	\$240	\$440
50 x 150mm	\$75	\$135	\$230	\$340	\$640
60 x 160mm	\$90	\$135	\$240	\$390	\$740
50 x 200mm	\$110	\$165	\$320	\$440	\$840
100 x 150mm	\$135	\$165	\$375	\$490	\$990

ETA 2 - 5 DAYS	LARGE FORMAT VINYL STICKER (WEATHER PROOF)				
	QTY	QTY	QTY	QTY	QTY
	1	5	10	25	50
SIZE	PRICE	PRICE	PRICE	PRICE	PRICE
A4 (297 X 210MM)	\$45	\$65	\$75	\$150	\$290
A3 (297 X 420MM)	\$55	\$110	\$120	\$280	\$510
450 X 600MM	\$65	\$190	\$210	\$490	\$890
1000 X 1000MM	\$135	\$350	\$650	\$1,250	\$2,250

Our Refund Policy

While we never have a problem with our Printed Products, but in the unlikely event you're unhappy with your product, please

Email us at info@sorellprinting.com.au with;

- The date of your purchase
- Your Invoice or receipt number
- What you would like to return
- Why you want to return it.

Once received we will look into that and will try our best to resolve the problem soon.

What Can Be Returned / Not Returned

- Only Items that are faulty/damaged or have a faulty printing or finishing may be returned.
- No returns are accepted after 7 days of receipt of purchase.
- We do not refund or exchange for change of mind, errors in approved proofs, shipping or stock delays, or if the customer chooses the wrong finishing.
- Sorell Printing reserves the right to decide on the best printing process to ensure the best possible outcome for every product ordered.

Hard Copy Sampling Policy:

We offer a range of a Hard Copy Samples of your Artwork / Product that can be ordered (at cost) before the printing on your job commences. We highly recommend enquiring about a Hard Copy Sample before printing commences.

Returns related to Delivery Issues

We guarantee our processing and printing timeframes on our orders, but in the unlikely event that there is an error due to the courier or Australia Post, we cannot take responsibility.

If you order an express order and your location is rural, international or not covered by the Australia Post National Express Post Network then we cannot take responsibility for shipping timeframes.

Returns for Artwork Issues

Sorell Printing takes great pride in its commitment to customer satisfaction. However, certain circumstances are beyond our control.

Please note that we cannot be responsible for:

- Spelling, punctuation or grammatical errors made by the customer.
- Mistakes that the client has approved after being sent a proof
- If the artwork you as a client upload is low quality and results in a poor print
- Sorell Printing is not responsible for checking or modifying your artwork

Frequently Asked Questions about Return/Refund Policy

Q. The image is pixilated, can I return it?

Unfortunately, we do not accept returns for image pixelation issues. We print the image exactly as you give to us. Our process is automatic, and processing begins once you upload and approve your design.

Q. The Printing isn't the colour I expected, can I return it?

No. When proofing online you are viewing artwork in RGB Colour Mode. Commercial Printers print in CMYK Colour Mode. To ensure you know exactly what you will receive please enquire about a Hard Copy Proof which can be printed to sent to you within 24 hours. This will ensure a happy result when the final product is printed. If you choose to waive the Hard Copy Sample and proceed to print and are unhappy with the colour there's unfortunately nothing we can do – however we will try our hardest to reach an amicable agreement.

Q. What about order cancellations and refunds?

When we receive your order, our priority is to process it as fast as possible. If your order has been proofed, approved and set up for print, we may not be able to stop it, contact us immediately to stop a job going to press. Some charges may apply if the order is cancelled after Approval.

Q. What if I don't like my printing once I get it?

Our utmost priority is customer satisfaction. If we have made a mistake, we will send you a replacement or refund your money according to policy but if you made a mistake with your order, call us, and we will see what we can reasonably do to help you get the outcome you want.

Sorell Printing takes no responsibility for and is not liable for the following:

- Errors in a client's file include but are not limited to font issues, colour problems, inferior image quality, image resolution, text/spelling mistakes, overprinting issues set by the client, bleed, lines or fonts too thin to print correctly, and copyright images.
- incorrect shipping address supplied
- Delivery delays due to improperly prepared files
- Incorrect dimensions, image orientation, or file submission in non accordance with Sorell Printing file supplying specifications
- Errors in user-selected product types, size, finishing options, stock types, quantities.
- Design or colour selection issues in files created or supplied by the client
- Errors in file layout for folding, scoring, hold drilling, die cutting or other finishing or custom services
- Sorell Printing will not be liable for any of these issues unless a hardcopy proof has been requested and paid for by the client, whereby the final product differs from the signed approved hardcopy and was not apparent in the hardcopy proof.
- All prints will be output in CMYK inks only. Sorell Printing will endeavour to do its best to ensure constant colour reproduction and matching as closely as possible to Pantone colours. Please note that all screens and monitors are calibrated differently; therefore sometimes the colour on your computer screen may not look the same as the printed product. To ensure the closest representation to your desired colour we encourage you to choose your colours from the Pantone colour chart and convert them to CMYK.
- Production and delivery times can vary depending on the product type and the required quantity. We will always endeavour to get your job into production and deliver it to you quickly.
- Sorell Printing reserves the right to refuse or deny printing of certain material which it finds offensive, racist, sexist, homophobic, anti-social, that promotes terrorism, vandalism, hate and violence.
- The client acknowledges that there will be slight variations in the colour of the job from the computer screen to the final product during the printing process and from job to job.
- The client also acknowledges that trimming may vary up to 2mm each way from the trim lines on the artwork.
- Due to the nature of printing and depending on the job's complexity, Sorell Printing shall not be liable for delivering non-exact quantities with larger runs. We will endeavour to deliver the correct quantities to the client, but the client must acknowledge that in some cases there may be a few sheets short or overs supplied.
- No liability or compensation will be given to any client for delays in printing on Discounted Prices.
- Payment is required to Sorell Printing in advance i.e., prior to commencement of any work, including Artwork, Printing, and Distribution

Order Date:ETA:

Name/Business Name:

Phone:

Email:

Address:

ITEM	QTY	NOTE	PRICE

TRADING HOURS

Sorell Printing Pty Ltd.
38c Gordon Street , Sorell TAS 7172
Ph: (03) 6128 1020 | M: 0424 445 311
info@sorellprinting.com.au
www.sorellprinting.com.au

Mon - Fri
08:30am - 05:30pm
After Hours
By Appointment



Disclaimer:

It is the client's responsibility to check all artwork (whether created by our company or from another company, especially phone numbers, website details, and spelling) and request any changes before final approval of artwork is given in writing. Our company accepts no liability for artwork errors or mistakes after final approval of the artwork is given by the client. If changes are required after final approval is given, additional charges may apply. Verbal & Telephonic Approvals are not accepted. No liability or compensation will be given to any client for delays in printing on Discounted Prices. Payment is required to Sorell Printing in advance i.e. prior to commencement of any work including Artwork, Printing, and Distribution.